



Vonage Virtual Convo Event to Highlight How APAC Businesses Can Drive Customer Engagement Through Technology

October 28, 2021

- Attendees will learn how to leverage communications APIs to power meaningful customer interactions

- Sessions include keynote with author Safi Bahcall, presentations from Vonage leadership, as well as customers who will share success stories

SINGAPORE--(BUSINESS WIRE)--Oct. 27, 2021-- [Vonage](#) (Nasdaq: VG), a global leader in cloud communications helping businesses accelerate their digital transformation, is hosting the APAC Vonage Convo Virtual on 11 November 2021 at 1:00pm (SGT) designed for business decision makers to connect, network, and learn how programmable cloud communications enable customer engagement that is more flexible, intelligent and personal to drive better connections and business outcomes.

The three-hour virtual event will focus on how the pandemic has changed customer interactions forever, the implications for industries—including retail, healthcare, education and finance—and how people will want to interact with brands in the future. In addition to a keynote from best-selling author [Safi Bahcall](#), attendees will also hear from Joy Corso, Chief Marketing Officer, Vonage and Sunny Rao, Vonage Global Senior Vice President.

Throughout the event, participants will gain valuable insights through interactive experiences and demonstrations as they explore new ways to revolutionize customer engagement. Attendees will also have the opportunity to learn from customer experience innovators and technologists across industries, including leaders from [Curious Thing](#), [Carousell](#), [Visionflex](#), [Paidy](#), [Tuya Smart](#) and [LG CNS](#), and get details on the latest Vonage innovations.

“We’re excited to host the APAC Convo Virtual event to showcase the power of programmable communications to accelerate connections and build lasting relationships with existing and future customers. The events of the past 18 months have completely changed the way that customers and businesses interact, with increasing focus on omnichannel, flexible engagement,” said Joy Corso, Chief Marketing Officer, Vonage. “Through our advanced Vonage Communications Platform, we are enabling businesses to build solutions that are agile, scalable, and intelligent to meet the evolving demands of customers, and Convo attendees will have the chance to experience that firsthand - virtually.”

The Vonage Communications Platform has more than one million registered developers and offers a full suite of programmable voice, video, messaging, and email services to forward-thinking businesses throughout the Asia-Pacific market and worldwide. Through its partners, Vonage’s platform is at the centre of many notable transformational projects in the region, and a de facto for startups.

To find out more about the event and register to attend, please visit - <https://www.vonage.com/events/convo-apac/>.

To find out more about Vonage, visit www.vonage.com.

About Vonage

Vonage (Nasdaq: VG), a global cloud communications leader, helps businesses accelerate their digital transformation. Vonage's Communications Platform is fully programmable and allows for the integration of Video, Voice, Chat, Messaging and Verification into existing products, workflows and systems. Vonage's fully programmable unified communications and contact center applications are built from the Vonage platform and enable companies to transform how they communicate and operate from the office or anywhere, providing enormous flexibility and ensuring business continuity.

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